

NEWS RELEASE

J&P Cycles®

Contact: Nicole Ridge (ext 6437) or Pam Proctor (ext 6455)
13225 Circle Drive • P.O. Box 138 • Anamosa, Iowa 52205
Phone 319-462-4819 • Fax 319-462-6037
WWW.JPCYCLES.COM • E-mail: jpcycles@jpcycles.com



J&P Cycles® 27th Annual Open House

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The thunder of motorcycles could be heard for miles around Anamosa, IA last Saturday, June 24th as thousands of bikers poured into J&P Cycles for their 27th annual Open House celebration. Over 10,000 motorcyclists from Iowa, Illinois, Missouri, Minnesota, Nebraska and even Ohio, New York and Texas made the trip to Anamosa to join J&P for their yearly celebration.

J&P Cycles President John Parham said it best, "It was amazing! We hoped for more than last year's turnout of about 8500... but you just never know. We were absolutely thrilled!"

Over 60 manufacturers and distributors from around the country filled the J&P headquarters. Arlen Ness, Bikers Choice, Drag Specialties, Kuryakyn, Samson Exhaust, S&S Cycle and Vance & Hines all showed off their great semi displays and other companies such as Avon Tyres, Memphis Shades, Mustang, Bassini Exhaust, Performance Machine, and Custom Chrome set up booths to display their products and talk with customers.

"This is by far our largest turnout yet," said Vice President Jill Parham. "We are so proud that our event has grown to become one of the largest in the Midwest, and certainly the best event around to see this many parts distributors in one place. This event is our chance to give a little back to our fabulous customers who support us throughout the year."

"We look forward to this day all year," said John Parham, "We get the chance to see many of our best customers, and at the same time get some quality time to further our supplier relationships by playing host to them for the weekend. It is the best event of the year for us."

Happy riders were also treated to free food and drink, Biker Billy's Cooking with Fire show, the American Motor Drome Thrill Arena Stunt show, a ride-in bike show, a motorcycle rodeo, the Easyriders Joe Teresi Dyno Drag semi, and the Indian Larry Legacy bike display. Over \$4000 in door prizes were given away and well-known builder Eddie Trotta was on hand signing autographs for attendees.



As in past years a Silent Auction was also held to raise money for the National Motorcycle Museum in downtown Anamosa. Manufacturers and distributors donated over 60 items to be auctioned off. Bids were taken throughout the day and when the totals came in the crowd had helped raise over \$4000 dollars for the museum. A huge thanks goes out from the Museum for everyone's generous support!

Attendees got the chance to see the Joe Teresi Easyrider Streamliner...“The World's Fastest Motorcycle” and meet its legendary driver Dave Campos. The Easyrider streamliner still holds the Motorcycle World land speed record. Also on hand was the new J&P Cycles Streamliner which will take a shot at racing for some records in Utah this fall.

Last but not least, customers flocked to the J&P Cycles showroom and clearance area for great deals on parts, clothing, collectibles and more. “We just can't thank everyone enough for making this years event such a success. Every employee at J&P has a hand in getting ready for the event and everyone worked so hard. To have such a fantastic response from the public makes all it worth while.”

J&P Cycles would like to thank everyone who participated in making the day such a success. From the employees, to the manufacturers and distributors, to every one who attended, our heart-felt thanks go out to all. We are already planning for next year's event and look forward to seeing everyone at the 28th annual J&P Cycles open house on June 23, 2007.

