

NEWS RELEASE

J&P Cycles®

Contact: Angela Kearney (ext 8229) or Nicole Ridge (ext 6437)

13225 Circle Drive • P.O. Box 138 • Anamosa, Iowa 52205

Phone 319-462-4819 • Fax 319-462-6037

WWW.JPCYCLES.COM

E-mail: jpcycles@jpcycles.com



12th Annual J&P Cycles® Poker Run for Camp Courageous set for June 6



FOR IMMEDIATE RELEASE

ANAMOSA, IOWA - It's not too early to make plans to attend this year's J&P Cycles® 12th Annual Poker Run for Camp Courageous of Iowa! Saturday, June 6, is the date set for this year's event (rain date is Saturday, June 13) and we're hoping for plenty of sunshine. Great weather provided the perfect backdrop, and a great day of fellowship among participants during last year's ride.

Whether you ride a Harley, a Honda, Cruiser or a Sport Bike, make plans to join us. J&P guarantees a fun-filled day with great riding in picturesque Eastern Iowa, fun stops, the chance to win some cash, and an opportunity to help raise funds for a very worthy cause.



J&P Cycles® President and Vice President John and Jill Parham with two of the campers.



Campers and riders pose together during the 2008 Poker Run. The stop at Camp Courageous is one of the highlights of the event.

of any make or model are welcome to join in the fun! Once the riders return to J&P, they will try their luck and draw for the best poker hand. First, second, third and fourth place winners will receive \$150, \$100, \$75 and \$50 in cash, respectively. Tickets will be sold for a 50/50 drawing and door prizes will be awarded to lots of lucky riders.

Last years event raised \$2,500 for camp. We hope this year's event is even better! For more information, contact J&P Cycles® at 319-462-4817 or log on to WWW.JPCYCLES.COM.

J&P Cycles® is the world's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson®, V-Twin Cruiser and Sportbike motorcycles. Featuring tens of thousands of items in stock, in print and online, J&P Cycles® delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 800-397-4844 or online at WWW.JPCYCLES.COM.

This information is brought to you by J&P Cycles, your #1 choice for aftermarket Harley Davidson and Metric Cruiser motorcycle parts and accessories.

Camp Courageous of Iowa, located outside Monticello, Iowa, just 10 minutes from J&P, is a camp for handicap and special needs children and adults. The camp was founded in 1972 with 40 acres of land donated for the sole purpose of establishing a camp for the disabled. By 1974 the camp was ready for its first campers, which totaled 211. Today, the camp is open year-round and has quadrupled in size with 160 acres of land and 19 buildings. Last year, Camp Courageous served more than 5,200 campers ranging in age from one to 105.

Entrants will be treated to an approximate 100-mile ride thru scenic Eastern Iowa with several stops along the way including one at Camp Courageous. Registration starts at 8 a.m. at J&P Cycles®, just off Highway 151 in Anamosa, with the first group of riders out at 10 a.m. and the last group out at 11 a.m. The last group of riders will return to J&P by 3 p.m. Registration is just \$15 per person and motorcycles



Riders embark on one of the many stops along the way.