NEWS RELEASE

J&P Cycles®

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J&P Cycles® 6th Annual Summer "Cruise Night" series dates set

First Event May 19; Sponsors Needed

FOR IMMEDIATE RELEASE

ANAMOSA, **IOWA** – Imagine a nice spring or summer evening with the wind blowing in your hair? Hard to picture? It shouldn't be. Those warm spring breezes are just around the corner and means one thing - the first J&P Cycles® Cruise Night is not that far off!

This year marks the 6th Annual Cruise Night series. The first Cruise Night will kick off at 5:15 p.m. on Tuesday, May 19 and last until dark. The other Cruise Nights will begin at 5:15 p.m. on June 16, July 14, Aug. 18 and Sept. 8. It's not too early to begin making plans for the events this year!



The J&P Cycles® "Cruise Night" is a great reason for avid motorcycle and car enthusiasts alike to get together and mingle while enjoying great music and food. The event is free, so be sure to bring the whole family. Each event features door prizes and People's Choice Awards for the favorite car and motorcycle. Specials will be also be available in the J&P Showroom.

"This is our sixth year of hosting Cruise Nights," said Cruise Night Event Coordinator

Brad Mrstik. "The event became popular with local folks immediately and quickly picked up momentum as more sponsors got on board, and word about our event

spread. We're now getting attendees from many counties in Eastern Iowa and people from as far away as Southern Wisconsin and also Illinois. All of the local car clubs now seem to have the events on their calendars. This is a nice way for us to give back to the community by hosting a fun event. We have a strong base of attendees who show up every month, rain or shine. Yet, I never cease to be amazed at the number of new cars and bikes, which I have never seen before, showing up month-after-month."



Not only does each event feature great cars and motorcycles, but there are great tunes, courtesy of a DJ. Plus, the Anamosa AMVETS are onsite grilling burgers and butterfly chops. So, it's easy to turn this one Tuesday evening a month into a great family night!



"After a long Iowa winter, it's exciting to start prepping for the annual Cruise Nights," said J&P Cycles® President John Parham. "We really look forward to this event and getting to see everybody."

Local Anamosa and Jones County businesses sponsor the Cruise Night series. Sponsorships for this year's event are still being accepted, so anyone interested should contact J&P or bmrstik@jpcycles.com.

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