NEWS RELEASE

J&P Cycles®

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J&P CYCLES 1979 25 YEARS 2004 Keeping The World on 2 Wheels®

Left to Right: Cory Ness, John Parham, Arlen Ness

J&P CYCLES® Receives "Outstanding Dealer Award" From Arlen Ness

ANAMOSA , IA - November 1, 2004

J&P Cycles® is proud to announce that it has been awarded with an "Outstanding Dealer" award from Arlen Ness. The award was presented to J&P Cycles® for their commitment to the Arlen Ness line of products.

While visiting California this October, J&P Cycles® president John Parham was presented with the beautiful chrome plaque from Arlen and Cory Ness. "Throughout the years Arlen Ness has made a huge impact on the motorcycle industry," said Parham. "Arlen and Cory continue to develop innovative, fantastic products that are just what our customers are looking for. We are very honored to be recognized this way."

J&P Cycles® is America's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson® motorcycles. J&P Cycles® is also now featuring thousands of items for Metric Cruiser and Touring motorcycles. Featuring tens of thousands of items in stock, in print and on-line. J&P Cycles® also delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 1-800-397-4844 or on line at www.jpcycles.com.

J&P Cycles®.... Keeping the World on Two Wheels®... One Rider at a time!

Enclosed CD contains the above text and color images