

NEWS RELEASE

J&P Cycles®

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Keeping The World on 2 Wheels to Commemorate J&P Cycles® 30th Anniversary

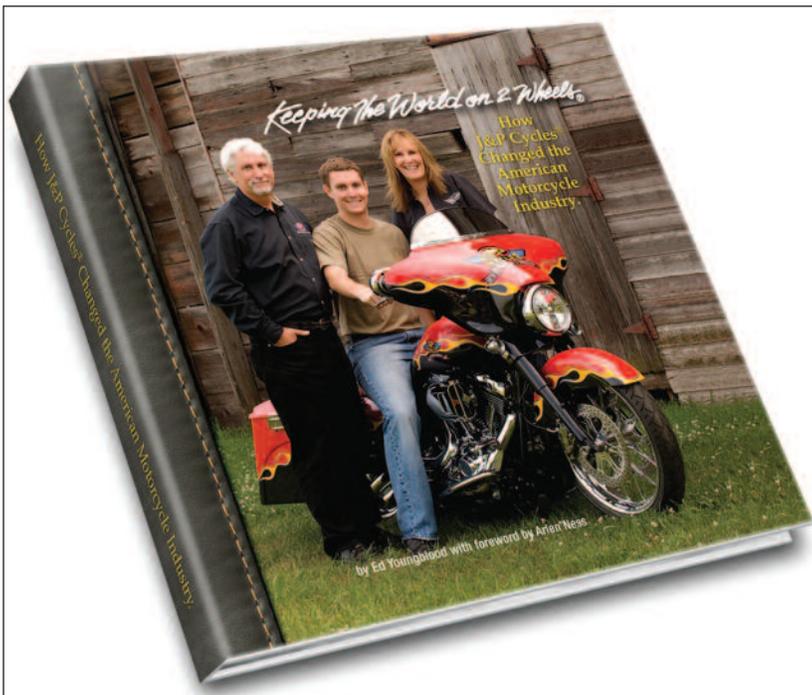
FOR IMMEDIATE RELEASE

ANAMOSA, Iowa - J&P Cycles® is proud to announce a special item that is now available to commemorate their 30th Anniversary. The item is a book titled, *Keeping The World on 2 Wheels, How J&P Cycles® Changed the American Motorcycle Industry.*

Written by Ed Youngblood, the book features a foreword by Arlen Ness. Ed has been active in the world of motorcycling for 50 years as president of the American Motorcyclist Association, the International Motorcycle Federation and the historical motorcycle information company Motohistory. Ed is now a member of the Motorcycle Hall of Fame and has authored six motorcycle related books.

The history of J&P Cycles® is highlighted in the book, John and Jill Parham's life together as well as how they endured the ups and downs, never giving up to make their dreams come true and how J&P changed the American Motorcycle industry.

This full color book includes hundreds of photos, a section devoted to John's personal motorcycle collection and a bonus DVD tour of the Parham's other motorcycle passion, the National Motorcycle Museum.



Think you know everything about J&P®? Chances are you don't and this book will be a great collector's item. A limited number of copies of the book are available to the public, so be sure to order your copy today! Go online to WWW.JPCYCLES.COM or call toll-free 800-397-4844 to order your copy now. The book retails for only \$24.99.

J&P Cycles® is the World's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson®, V-Twin Cruiser and Sport Bike motorcycles. Featuring tens of thousands of items in stock, in print and on-line, J&P Cycles® delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 1-800-397-4844 or online at WWW.JPCYCLES.COM.

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