

NEWS RELEASE

J&P Cycles®

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J&P Cycles® Donates A Record \$14,500 to Camp Courageous of Iowa



FOR IMMEDIATE RELEASE

ANAMOSA, Iowa - J&P Cycles® is proud to announce that their 2008 fund-raising campaign for Camp Courageous of Iowa has raised a record-breaking amount of \$14,500. Located a mere 10 miles from J&P Cycles®, Camp Courageous is a year-round recreational facility for handicapped and special needs children and adults ranging in age from one to 105, located outside Monticello.

Money for the fund-raisers was raised through their Annual Poker Run and Motorcycle Industry Golf Outing, both held in June. This year's amount brings the total donation raised over the past nine years to over \$64,000!



John and Jill Parham pose with two of the campers at Camp Courageous the Poker Run will benefit.

J&P Cycles® President and Vice President John and Jill Parham presented this year's check of \$14,500 to Camp Courageous of Iowa Executive Director Charlie Becker. "We are so grateful to our wonderful customers, suppliers and employees for their participation in each year's Camp Courageous fundraisers," said John. "It is so exciting for this year's donation to surpass last year's. We couldn't have done this without everyone's support," he added.

On June 27, J&P held its 7th Annual Golf Outing at Fawn Creek Country Club in Anamosa. The golf tournament began in 2002 as a fun event for the many manufacturers and vendors who make the trek to Eastern Iowa for J&P Cycles® An-

annual Open House. This event gives J&P the opportunity to play host to a relaxing afternoon of friendship and fun, all while raising money for a worthy cause. Distributors from around the country attend the event and contribute by sponsoring holes and awards in addition to making cash donations. When the numbers were tallied, sponsors and golfers raised \$12,000! The other \$2,500 was raised earlier in June at the 11th Annual J&P Cycles® Poker Run.

"John and I are so thankful to the many participants who turned out to help our efforts in raising funds for the camp," Jill said. "It is such a worthy cause and we want to sincerely thank everyone who helped make this year's donation the largest ever!"

J&P Cycles® is the World's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson®, V-Twin Cruiser and Sport Bike motorcycles. Featuring tens of thousands of items in stock, in print and on-line, J&P Cycles® delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at **1-800-397-4844** or on line at **WWW.JPCYCLES.COM**.



Camp Courageous of Iowa Executive Director Charlie Becker (center) receives the check for \$14,500 from J&P Cycles Vice President and President Jill and John Parham.



2008 Golf Outing participants helped raise over \$8,300 for Camp Courageous.