

# NEWS RELEASE

## J&P Cycles®

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# J&P Cycles® Raises \$2,500 for Anamosa AmVets

## FOR IMMEDIATE RELEASE

**ANAMOSA, Iowa** – 2008 marks the 5th year for the J&P Cycles® fundraising campaign for the local, Anamosa AmVets. This year's campaign raised a tremendous \$2,500. Each year since 2004, J&P has made a yearly donation to the AmVets by selling apparel items specifically with AmVets in mind. To date, nearly \$12,000 has been raised.

This year the items included POW/MIA helmets, t-shirts, leather vests and jackets. For each item sold, J&P donates a portion of the proceeds to the local AmVets group.

On Dec. 17, 2008, J&P Cycles® presented a check to Jim Caswell and Tom Swisher of the Anamosa AmVets. Representing J&P were Vice President Jill Parham and Director of Operations Zach Parham along with Rob DeSotel, who works in the Purchasing/Merchandising Department. DeSotel has overseen this project since its conception. To date, nearly \$12,000 has been raised.

“It is so wonderful that our customers support the AmVets,” said DeSotel. “J&P Cycles® is very community-oriented and John and Jill (President and Vice-President) have always felt it is important to honor those who serve our country. Through this program, we able to do that and we are pleased to continue this effort each year,” he added.

“We cannot thank our customers enough for supporting members of our armed forces through their special purchases this year,” said President John Parham. “We truly appreciate your business and AmVets is a great organization and we are so happy to continue with our support.”

This year the group plans on using the money to build a garage by the current AmVets facility, said AmVets member Jim Caswell.

All four items are still available. If you would like to purchase one simply call 800-397-4844 or visit us on the web at [WWW.JPCYCLES.COM](http://WWW.JPCYCLES.COM). We appreciate your support in our continued fundraising campaign.

J&P Cycles® is the World's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson® motorcycles. We also carry a full line of V-Twin Cruiser and Sport Bike parts and accessories. Featuring tens of thousands of items in stock, in print and online, J&P Cycles® delivers the best customer service and return policy in the industry.

This information is brought to you by J&P Cycles, your #1 choice for aftermarket Harley Davidson and Metric Cruiser motorcycle parts and accessories.



**J&P Cycles® presented a check to the Anamosa AmVets on Dec. 17, for \$2,500. J&P raises the money through sales of special apparel. Presenting this year's check is Vice President Jill Parham (far left), Director of Operations Zach Parham and Rob DeSotel (far right). Jim Caswell (third from left) and Tom Swisher accepted this year's donation.**