

FOR IMMEDIATE RELEASE

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**Iowa Man Is 2010 Easyriders, J&P Cycles®
Sweepstakes Winner**

ANAMOSA, Iowa – It's not every day you receive a letter in the mail telling you that you've just won a fabulous, custom, one-of-a-kind motorcycle. In early February, that's exactly the predicament Robert Fritz of Marengo, Iowa, found himself in.

As a motorcycle enthusiast, Fritz signed up for the sweepstakes on a visit to J&P Cycles® headquarters in Iowa, never thinking he would be the lucky winner. On Friday, Feb. 11, Fritz and his family traveled the short distance to J&P Cycles® in Anamosa, Iowa, to pick up the red old school themed chopper beauty!

Sitting on the motorcycle, Fritz said felt great. The whole family took turns sitting on dad's bike, which will join a 2010 [Harley-Davidson®](#) Sportster Low Rider. When Fritz received the paperwork in the mail stating he was the winner, it took him a few minutes for the reality of it all to sit in.

Thank you to all the sponsors for this project, including: [Paughco](#), [LePera](#), [Performance Machine](#), [Avon Tyres](#), [S&S Cycle](#), [BDL](#), [Rivera Primo](#) and [RevTech](#). Stay tuned as the 2011 Easyriders and J&P Cycles® Build-A-Bike Sweepstakes comes together. This year's bike is sure to be a show-stopper.



About J&P Cycles

J&P Cycles® is the World's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson®, V-Twin Cruiser, Gold Wing and Sport bike motorcycles. Featuring tens of thousands of items in stock, in print and online, J&P Cycles® delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 800-397-4844 or online at WWW.JPCYCLES.COM.

In photo above: 2010 J&P Cycles® and Easyriders Build-A-Bike winner Robert Fritz of Marengo, Iowa, checks out his new ride, a 2010 red, old school chopper.

