

## FOR IMMEDIATE RELEASE

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### J&P Cycles® Raises \$1,650 for Anamosa Am Vets

**ANAMOSA, Iowa** – [J&P Cycles®](#) 7<sup>th</sup> Annual fundraising campaign for the local, Anamosa AmVets raised \$1,650 this past year. Since 2004, J&P® has made a yearly donation to the local AmVets group by selling apparel items specifically with AmVets in mind. To date, \$15,650 has been raised.

The items sold included POW/MIA motorcycle helmets, t-shirts, leather vests and jackets. For each item sold, J&P Cycles® donates a portion of the proceeds to the local AmVets group.

On February 15, 2011, J&P Cycles® presented a check to Jim Caswell and Tom Swisher of the Anamosa AmVets. Representing J&P® was Rob DeSotel, a J&P Cycles® employee who works in the Purchasing/Merchandising Department. He has overseen this project since its inception.

“Presenting this check each year to the AmVets representatives gives us great pride,” said DeSotel. “J&P Cycles® is and always has been very community-oriented. John and Jill Parham (President and Vice-President) feel strongly about honoring those who have served our country and this program allows us to do just that.”

“The support our customers have shown the Armed Forces through this program is humbling,” said John Parham, president. “We truly appreciate their support each year. The AmVets is a terrific organization and we are happy to continue our participation.”

All four items are still available. If you would like to purchase one simply call 800-397-4844 or visit us on the web at [WWW.JPCYCLES.COM](http://WWW.JPCYCLES.COM). We appreciate your support in our continued fundraising campaign.

#### About J&P Cycles

J&P Cycles® is the World’s largest catalog retailer of aftermarket parts and accessories for [Harley-Davidson®](#) motorcycles. In business for more than 32 years, we also carry a full line of V-Twin [Cruiser parts](#) and [Sport Bike parts and accessories](#). Featuring tens of thousands of items



in stock, in print and online, J&P Cycles® delivers the best customer service and return policy in the industry.

**In photo above: J&P Cycles® presented a check to the Anamosa AmVets on Feb. 15, for \$1,650. J&P® raises the money through sales of POW/MIA apparel. Presenting this year's check is (from left) Rob DeSotel with Jim Caswell and Tom Swisher accepting this year's donation.**