

NEWS RELEASE

J&P Cycles®

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J&P Cycles® Raises \$6000 for Camp Courageous of Iowa!



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J&P Cycles® is proud to announce the success of their 2004 Fundraising campaign for Camp Courageous of Iowa. Camp Courageous of Iowa is a camp for handicap and special needs children and adults. It was founded in Monticello, IA in 1972. Today the camp is open year-round, has 80 acres of land with 14 buildings, and annually serves over 4,400 campers, ranging in age from 1 to 100.

During the month of June J&P Cycles® held two separate events to raise funds for the camp. The first fundraiser took place on June 12th when J&P Cycles® hosted its 7th Annual Poker Run. Over 230 riders participated in the ride with J&P Cycles® owners John and Jill Parham. A 100 mile ride took motorcyclists on a scenic tour through the countryside surrounding Anamosa. The day ended very positively with a total of \$2075 to be presented to the camp.

Two weeks later on June 25th J&P Cycles held their 3rd annual Distributor Golf Tournament. Distributors from around the country visit J&P each year and set up for their annual Open House. In 2002, J&P Cycles started the tournament (which takes place the day before) to raise funds for Camp Courageous and at the same time provide an afternoon of golf and fun to visiting companies. Several companies (both local and national) sponsored holes and awards for the tournament with cash donations. All in all the sponsors and golfers helped raise \$3925.

"We are obviously very pleased with this years \$6000 donation." said J&P Cycles president John Parham. "We really want to thank everyone involved in both the Poker Run and the Golf outing. This donation will help a large number of people enjoy the camp and all its activities."

J&P Cycles and Camp Courageous would like thank everyone who participated in both events and or donated money, time or prizes. A big thanks goes out to the following sponsors who greatly helped in this fundraising effort: Custom Chrome, Kuryakyn, Drag Specialties, Supertrapp, Metzeler Tires, Motorcycle Stuff, Midwest Motorcycle Supply, Mid-USA Motorcycle Parts, S&S Cycle, Motorcycle Stuff, Progressive Suspension, Crane Cams, Spyke Starters, MBNA America, Memphis Shades, White Brothers Performance Products, Auto Gem, PanOptx, Supertrapp, The Cotton Gallery, Powersports Marketing and Direct Impulse Design.

J&P Cycles® is America's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson® motorcycles. J&P Cycles® also features items for Metric Cruiser and Touring motorcycles. Featuring tens of thousands of items in stock, in print and on-line. J&P Cycles® also delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 1-800-397-4844 or on line at www.jpccycles.com.

*Right: J&P Cycles
2004 Golf Outing
Participants.*



J&P Cycles owners Jill & John Parham present the \$6000 check to Camp Courageous Director Charles Becker



J&P Cycles owners Jill & John Parham talk with the kids at Camp Courageous during the 2004 Poker Run.

Enclosed CD contains the above text and color images