

FOR IMMEDIATE RELEASE

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**Geoff Aaron, World Class Extreme Obstacle Rider
Headlining J&P Cycles® Open House**

ANAMOSA, Iowa – The 32nd Annual J&P Cycles Open House, scheduled for June 25-26, 2011 is going to be a kicking, raging event. Last year's event saw more than 20,000 attendees, and each year, J&P Cycles strives to go above and beyond the previous year's event. And 2011 will be no different, as there are many great events, guests and activities planned.



For 2011, Extreme Obstacle Rider, Geoff Aaron, will entertain the crowd performing trials. Aaron is a 10-time AMA Trials Champion with more than 73 career National wins. In addition, see the Daytona Harley-Davidson® Drill Team and ILL Conduct Motorcycle Stunt Show.

A dyno drag will be on site and check out the unveiling of the S&S and J&P Cycles X-Wedge Motorcycle, plus more than 80 of the top motorcycle manufacturers showcasing their latest wares. Plus, there will be more, as complete details are being finalized almost daily.



Visitors will save big throughout the weekend on J&P Cycles'® enormous inventory of [motorcycle parts and accessories](#). Most products in the showroom will be 10 percent off (15 percent for Gold Club members) and a portion of the one-acre warehouse will be devoted to drastically reduced clearance items (up to 50 percent off).

The J&P Cycles® Showroom Semi will be on hand, displaying some of the coolest products around, and you can win over \$5,000 in door prizes. Plus, donate for a chance to win the National Motorcycle Museum's one-of-a-kind 1947 Replica Knucklehead. There will also be a silent auction to benefit the National Motorcycle Museum.

Two bike shows will be held – one on Saturday, June 25 sponsored by *American Iron*, *American Iron Baggers* and *RoadBike* magazines for all makes and models. Registration is from 8 to 11 a.m. or the first 50 bikes. On Sunday, June 26 *IronWorks* magazine is hosting a bike show for antique/vintage bikes and retro bobbers. Registration is from 9 to 11 a.m. or the first 50 bikes. The entry fee for both shows is \$15 for each bike. Awards for both shows will be at 3 p.m. Classes include: Class Awards, Sponsor's Choice, Judge's Choice and Best Paint.

The J&P Cycles® annual Open House event grows each year and we expect this year to be no different!

The J&P Cycles® Open House started out as a small Customer Appreciation Day held by owners John and Jill Parham to thank their customers for their business throughout the year. Now, as the world's largest aftermarket retailer of motorcycle parts and accessories, including for [Harley-Davidson® parts](#), Cruiser, Gold Wing and [Sport Bike motorcycle parts](#), this event has turned into a two-day event and outside of Sturgis is one of the only places to see this many motorcycle manufacturers in one area in the Midwest.

Make your plans now to attend and check out this year's event. You will be glad you did! Be sure to check the [J&P Cycles®](#) site for updates, as new event details are added.



About J&P Cycles

J&P Cycles® is the World's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson® motorcycles. In business for more than 32 years, we also carry a full line of V-Twin [Cruiser parts](#) and Sport Bike parts and accessories. Featuring tens of thousands of items in stock, in print and online, J&P Cycles® delivers the best customer service and return policy in the industry.