NEWS RELEASE

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J&P Cycles® Hosts First Of 5 Summer "Cruise Night" Events

Anamosa, IA -
Tuesday, May 18th J&P Cycles® held their first ever "Cruise Night" event at their headquarters in Anamosa, IA. "We wanted to develop a fun summer event to get people who love cars and motorcycles together." said Event Coordinator (and avid Hot Rod enthusiast) Brad Mrstik. "We thought this would be a great way to get people together for the evening, listen to some good music, enjoy some good food, give out some fun prizes and just enjoy talking about cars and motorcycles."

J&P Cycles® hosted the first time event with a little help from some local organizations. Local sponsors of the event include the Anamosa Chamber of Commerce, Automotive Services, Camp Courageous of Iowa, Crane Cams, the National Motorcycle Museum, Pig Snot Biker Wax and Wenol Metal Polish. Jim Slach from the local AmVets Post 110 provided Cruisers with some great grilling while Disc Jockey "Crazy Killer Carl"(Hexom) of Marion kept the tunes rolling.

About 35 cars and motorcycles attended the first cruise night despite the cold cloudy conditions. "We are hoping for better weather in June." said J&P Cycles owner Jill Parham. "We understand that many riders and classic car drivers don't like to drive their pride and joy when the weather is bad."

The next "Cruise Night" is scheduled for *June 15th* at J&P Cycles®.
We hope you will join us for an evening of food, fun and Hot Cars and Bikes!

J&P Cycles® is America's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson® and Metric Cruiser motorcycles. Featuring tens of thousands of items in stock, in print and online. J&P Cycles® delivers the best customer service and the best return policy in the industry. For more information call J&P Cycles at 800-318-6847 or see us online at www.jpcycles.com.

2004 "CRUISE NIGHT" DATES

- **Tuesday, JUNE 15 - 6-8pm**
- **Tuesday, JULY 20 - 6-8pm**
- **Tuesday, AUG. 24 - 6-8pm**
- **Tuesday, SEPT. 14 - 6-8pm**