

NEWS RELEASE

J&P Cycles®

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J&P CYCLES® ANNOUNCES 2004 WAREHOUSE EXPANSION

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J&P Cycles® is happy to announce that construction is already under way to add an additional 45,000 square feet to their headquarters in Anamosa, IA. The expansion is expected to be finished by February 1st. J&P plans to have the new space fully functional by April 1st. The new expansion will bring J&P Cycles® headquarters to an astounding 150,000 square feet.

The addition will be used for new offices and to greatly increase inventory on parts and accessories. "Basically, we are out of room." said J&P Cycles® president John Parham. "We want to increase our on-hand stock and to do this we need more space."

2004 also marks J&P Cycles® 25th year of service to their customers around the globe. "The expansion is also a great way for us to celebrate our 25th year in business.," said Parham. "We want to sincerely thank all our customers for their business throughout the years. Without them we would never have made it this far."

Parham finished by saying that J&P Cycles® will continue to make improvements, like the new warehouse, to better serve their customers in the future. "We definitely want to be around for another 25 years and the new addition will help us continue to move forward."

J&P Cycles® is America's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson® motorcycles. J&P Cycles® is also now featuring items for Metric Cruiser and Touring motorcycles. Featuring tens of thousands of items in stock, in print and on-line. J&P Cycles® also delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 1-800-397-4844 or on line at www.jpccycles.com.

