NEWS RELEASE

J&P Cycles®

Contact: Nicole Ridge (ext 6437) or Pam Proctor (ext 6455)
13225 Circle Drive • P.O. Box 138 • Anamosa, Iowa 52205
Phone 319-462-4819 • Fax 319-462-6037
WWW.JPCYCLES.COM
E-mail: jpcycles@jpcycles.com

SAMSON EXHAUST AWARDS J&P CYCLES® "TOP DEALER" FOR 2004

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J&P Cycles® is proud to announce that Samson Exhaust has honored J&P® with a "Top Dealer of the Year" award. The award recognizes J&P® for their outstanding sales for the year 2004. Sales of Samson Exhaust™ new Shogun™ exhaust for Metric cruisers topped both industry leaders expectations.

Kenny Samson presented John and Jill Parham with the award while attending the Dealernews Powersports Expo in Indianapolis this past february. "I was very happy to honor J&P Cycles® with this award," said owner Kenny Samson."J&P® has been committed to the Samson exhaust line for several years and we appreciate their continued impact on the motorcycle industry.
J&P Cycles® 2004 promotion and sales of our newer Shogun™ line of exhaust for Metric Cruisers was outstanding."

"We are very honored to receive this special recognition from Samson," said J&P Cycles® President John Parham. "Our relationship with Samson has continued to grow over the past decade. The quality product from Samson is one our customers continually ask for and we are excited to offer this great Shogun™ line of pipes to our metric customers."

J&P Cycles® carries the complete line of Samson exhaust for both Harley-Davidson® and Metric Cruiser motorcycles. Look for the Samson semi display at J&P Cycles® Open House June 25th. Or check out J&P Cycles® great selection of Samson pipes in our 2005 catalogs or go online to: www.jpcycles.com for more information.

J&P Cycles® is the World's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson® and Metric Cruiser motorcycles. Featuring tens of thousands of items in stock, in print and on-line, J&P Cycles® delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 1-800-397-4844 or on line at WWW.JPCYCLES.COM.

J&P Cycles®.... Keeping the World on Two Wheels®... One Rider at a time!