

# NEWS RELEASE

## J&P Cycles®

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# CONGRATULATIONS MICHELE!! THE 2004 J&P CYCLES®/EASYSRIDERS BUILD-A-BIKE GIVEAWAY!

Copy: Lindsay Gerken, Paisano Publications

Photos: Courtesy of Michele Baillargeon

Michele Baillargeon, of Hampden, Maine, was the delighted winner of this year's Easyriders® / J&P Cycles® Build-A-Bike sweepstakes!

Upon receiving the phone call that she had won, Michele just couldn't believe it! And living in Maine, when Michele received the bike there were still over 26 inches of snow on the ground. "It will probably be a while before I can get it outside," said Michele

Michele has been a postal employee for over 19 years, and her recent fame has made her the talk of the office, with all her co-workers angling to get in a picture with the bike. Michele lives beside Hermon Pond, a small boating lake, with her two dogs, three cats, and three ferrets. Harboring a need for speed that got her into motorcycles in her 20's with an old boyfriend, today she's quite the outdoorswoman, enjoying white-water rafting, snow sledding, boating, and inner-tubing on the three large rivers in Maine.

The CCI® Goliath was delivered to Michele's garage in early February with a mere 2.9 miles on the clock and a \$25,000 retail price tag.

While Michele has never owned a bike and can't ride the Goliath herself - yet, she plans to take a Rider's Ed safety course this summer. She can use her local Harley-Davidson® dealer in Hermon, Maine, as a resource for the safety course, info and gear. Michele calls her prize "a work of art," and remarked how much happier she is lately, especially because her friends are all so "tickled" by the experience.



## CONGRATULATIONS MICHELE!!

J&P Cycles® would like to say a special thanks to Custom Chrome® for building the bike this year and to Easyriders for helping us continue this great yearly project. Plans are already in the works for the 2005 sweepstakes bike. Be sure to look in the next issue of the J&P Cycles® express to see what we are cooking up for this year!



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