NEWS RELEASE

J&P Cycles®

Contact: Nicole Ridge (ext 6437) or Pam Proctor (ext 6455) 13225 Circle Drive • P.O. Box 138 • Anamosa, Iowa 52205 Phone 319-462-4819 • Fax 319-462-6037

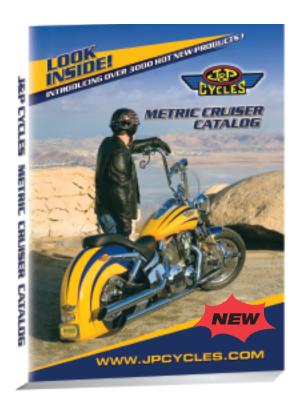
WWW.JPCYCLES.COM

E-mail: jpcycles@jpcycles.com



J&P CYCLES® 2007 V-Twin Metric Cruiser & Gold Wing Catalog

OVER 496 PAGES just for you!



ANAMOSA, IA - April 13, 2007

J&P Cycles® is proud to a that their new parts and accessories catalog for V-Twin Metric Cruiser and Gold Wing motorcycles is now available! The new catalog will contain over 20,000 parts for your Kawasaki, Yamaha, Suzuki, Honda (including Gold Wings) and Victory.

As always, J&P Cycles spent months scouring the market for the best new products available. This edition includes **over 3000 new items** from the hottest manufacturers in the industry. Countless hours were also spent updating fitment information and stylizing the catalog to make it as easy as possible for you to use. Finally, after listening to customer comments throughout the year, J&P has removed the Sportbike section of the catalog and plans to make a separate smaller catalog just for Sportbikes.

"Our goal at J&P Cycles is to earn your business by providing you with the best service in the industry," said J&P Cycles® President John Parham. "The quality of our catalog is the first step in achieving this goal and we felt the best way to serve our customers was to separate the Metic Cruiser and Sportbike markets into two separate books."

J&P® has filled each section with a great selection of the newest and best parts on the market top industry names such as Avon, Baron Custom Cycle, Cobra, Jardine, Kuryakyn, Memphis Shades, Milwaukee Twins, Show Chrome, Vance and Hines and more.

In their 28th year in business, J&P Cycles® prides itself on its industry leading customer service and quality products. To order your FREE copy of J&P Cycles® new Metric parts catalog log on to WWW.JPCYCLES.COM or call toll-free 1-800-317-4976.

J&P Cycles® is the World's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson®, V-Twin Cruiser and Sportbike motorcycles. Featuring tens of thousands of items in stock, in print and on-line, J&P Cycles® delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 1-800-318-6847 or on line at WWW.JPCYCLES.COM.