

Dealernews Magazine names J&P Cycles® Destination Daytona Super Store a Top 100 Dealer in it's first year of Operation!



J&P Cycles® is extremely proud to announce that our Destination Daytona Super Store has been honored by Dealernews Magazine as one of it's Top 100 National Motorcycle dealers for 2007.

"We are very proud to be chosen by Dealernews as a Top 100 dealer in our first year of operation." said J&P Cycles President John Parham. "We worked very hard to make our Daytona Super Store a one-of-a-kind showroom and we are thrilled to have our efforts recognized this way. "

The "Top 100 Awards" is the motorcycle industry's largest, longest running and most prestigious retail competition. In its 17th year, the competition recognizes dealerships for retail design and merchandising approaches, promotional innovations and dedication to customer service. Hundreds of dealers across the US and in Canada entered this years competition. J&P Cycles® was one of 100 winners honored at an invitation-only awards gala Feb. 15th, in Indianapolis.

Located at the junction of I-95 and US1 in Ormond Beach, FL, the J&P store is part of Bruce Rossmeyer's Destination Daytona complex. The complex is like nothing else anywhere in the world and is fast becoming just what it is named for. A destination for bikers from around the world to immerse themselves in everything "motorcycle". It has already become the place for motorcycle and motorsport enthusiasts of all makes and models to visit, and there is much more to come.

When you enter the 15,000 square foot J&P Super Store , you will notice the enormous J&P Cycles® logo and cool neon "Keeping the World on 2 Wheels". You will also notice the mezzanine built to show off John Parham's love of antique motorcycles and gorgeous motorcycle canvas prints and huge wallpaper scenes from the past.

But your eyes will definitely bulge when you look around and see our inventory on display for your Harley-Davidson®, V-Twin Metric Cruiser and Sport Bike motorcycle! At last count over 40,00 individual parts are on display. From exhaust, seats, and saddlebags, to replacement bulbs and bolts, it's all there. The showroom is open daily year round and the whole presentation is amazing.

"The goal is to provide our customers one the country's largest, and best, selections of aftermarket parts and accessories for your motorcycle. At the same time, we also want to continue our J&P tradition of outstanding customer and technical service," said Parham. "We will continue to separate ourselves from the competition with both our selection and service, and we invite everyone to come see what our Destination Daytona store is all about" .

J&P Cycles® is the World's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson®, V-Twin Cruiser and Sport Bike motorcycles. Featuring tens of thousands of items in stock, in print and on-line, J&P Cycles® delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 1-800-397-4844 or on line at WWW.JPCYCLES.COM. Or visit our retail locations in Anamosa, IA and Ormond Beach, FL.

J&P Cycles®, Keeping the World On Two Wheels!

