NEWS RELEASE

J&P Cycles®

Contact: Nicole Ridge (ext 6437)
13225 Circle Drive • P.O. Box 138 • Anamosa, Iowa 52205
Phone 319-462-4819 • Fax 319-462-6037
WWW.JPCYCLES.COM
E-mail: jpcycles@jpcycles.com

J&P CYCLES® 2007 FUNDRAISING CAMPAIGN RAISES $2700 FOR LOCAL AMVETS ASSOCIATION!

THANKS FOR YOUR SUPPORT!!

Rob Desotel (far left) of J&P Cycles® presents Jim Sloach & Jim Caswell of the Anamosa, IA AmVets with a very Happy New Year Check!

Carpet being installed in the AmVets meeting center.

For Immediate Release - February 25, 2008 - Anamosa, IA

J&P Cycles is happy to announce that their 2007 fundraising campaign for the local Anamosa AmVets Association in Anamosa, Iowa has raised $2700.00! Since 2004, J&P Cycles® has made a yearly donation to the organization from money raised throughout the year by sales of clothing items made specially with the AmVets in mind. Two t-shirt styles, a reversible jacket and a leather vest appear in J&P Cycles® mail order catalogs that go to customers around the world. For each sale of the POW items, a portion of the proceeds are collected for the Am Vets.

Rob Desotel of J&P Cycles® presented the $2700.00 check to Jim Sloach (Commander) and Jim Caswell of the AmVets organization on January 15, 2008 at J&P Cycles. Rob works in J&P Cycles® Purchasing/Merchandising department and has helped manage the program since it began. “We were very excited at the record contribution our fundraiser raised this year.” said Rob. “J&P Cycles® is very involved in our local community and John and Jill (J&P Cycles® President/Vice President) have always felt it important to support our armed forces. This program allows both to benefit and we are glad to continue this effort.”

"This years contribution is going to help spruce up our meeting center,” said Jim Caswell. “We have already started installing the new carpet. We just can’t thank J&P Cycles® enough for their continued support."

“We also have to thank all of our customers who purchased items this year,” said John Parham. “We truly appreciate your business and thank you for helping us raise this money for the AmVets. It is a great organization and we are happy to continue with our support.

All three AmVets fundraising items are still available. If you would like to purchase one simply call: **800-397-4844** or go online to **WWW.JPCYCLES.COM**. We appreciate your support in this continued fundraising campaign!!

J&P Cycles® is the World's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson® motorcycles. We also carry a full line of V-Twin Cruiser and Sport Bike parts and accessories. Featuring tens of thousands of items in stock, in print and on-line, J&P Cycles® delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 1-800-397-4844 or on line at WWW.JPCYCLES.COM.