

**Easyriders®**



# *Minnesota man wins 2007 Build-a-Bike Custom Bagger*

## *8th Annual Christmas Bike Giveaway*

### FOR IMMEDIATE RELEASE

**MINNEAPOLIS, MINN.** - An April Fool's Day joke in February? That might have been one of the things that ran through Steve Billingsly's mind when his wife, Gail, called to tell him he won the Easyriders®/J&P Cycles® Build-a-Bike Sweepstakes. Steve, of Minneapolis, Minn., is the lucky winner of this beautiful 2007 custom Bagger!

His first thought when he found out he won? Amazement. "I really won it," he remembered saying to his wife. This wasn't the first time he signed up for the Build-a-Bike drawing. For seven years, Steve has been sending in cards for the Build-a-Bike. "Like a lot of things, you never think it will happen to you," he says. "I send in the card and forget about it," he adds.

Steve is amazed by the attention to detail displayed on this machine, built by J&P Cycles® bike builders Kody Wisner and Jeff Wiley. It was recently delivered to him at his home, so now whenever he thinks his good fortune might all be a dream, all he has to do is open the door to his garage. Gail's car was kicked out of the garage to accommodate the new addition to the family, but she doesn't mind. "My wife thinks it's great!"



Steve has been a biker for approximately 30 years and besides the 2007 custom bagger, he also owns a 1975 Harley XL.



Although the weather in the Twin Cities hasn't exactly been accommodating for Steve to hit the road on his new toy, when it was delivered he did take it around the block a few times. The couple has never taken an overnight trip on their bike, but Steve thinks this might be the year since he got the new bike. In fact, he thinks attending J&P Cycles® 29<sup>th</sup> Open House in June might be a relatively easy trek for him and his wife. We hope to see them then!

J&P Cycles® would like to thank Custom Chrome, Inc.® and Easyriders® Magazine for helping us continue this wonderful annual project. Building of the 2008 sweepstakes bike is underway, so be sure to check out the next issue of the J&P Cycles® Express to see what's up for this year!