

NEWS RELEASE

J&P Cycles®

Contact: Angela Kearney (ext 8229) or Nicole Ridge (ext 6437)
13225 Circle Drive • P.O. Box 138 • Anamosa, Iowa 52205
Phone 319-462-4819 • Fax 319-462-6037

WWW.JPCYCLES.COM

E-mail: jpcycles@jpcycles.com



J&P Cycles® 11th Annual Poker Run for Camp Courageous set for June 7



FOR IMMEDIATE RELEASE

ANAMOSA, IOWA - Mark your calendars now for the 11th Annual J&P Cycles® Poker Run for Camp Courageous of Iowa! June 7 is the date set for this year's fund-raiser and we're hoping for lots of sunshine. The rain date for this event is June 8. Whether you ride a Harley® or a Honda, a Cruiser or a Streetbike, make plans to join us. We guarantee an exciting day with great riding, fun stops, the chance to win some cash and the opportunity to raise funds for a very worthy cause.

Camp Courageous of Iowa, located outside Monticello, Iowa, just 10 minutes from J&P, is a camp for handicap and special needs children and adults. The camp was founded in 1972 with 40 acres of land donated for the sole purpose of establishing a camp for the disabled. By 1974 the camp was ready for its first campers, which totaled 211. Today, the camp is open year-round and has quadrupled in size with 160 acres of land and 19 buildings. Last year, Camp Courageous served 5,176 campers ranging in age from one to 105.

Entrants will be treated to an approximate 100-mile ride thru scenic Eastern Iowa with several stops along the way including one at Camp Courageous. Registration starts at 8 a.m. at J&P Cycles®, just off Highway 151 in Anamosa, with the last group of riders returning to J&P by 3 p.m. Registration is just \$15 per person and motorcycles of any make or model are welcome to join in the fun!

Once the riders return to J&P, they will try their luck and draw for the best poker hand. First, second, third and fourth place winners will receive \$150, \$100, \$75 and \$50 in cash, respectively. Door prizes will also be awarded to lots of lucky riders.

Last years event raised a record \$2,666 for camp. We hope this year's event is even better! For more information, contact J&P Cycles® at 319-462-4817 or log on to WWW.JPCYCLES.COM.

J&P Cycles® is the world's largest catalog retailer of aftermarket parts and accessories for Harley-Davidson®, V-Twin Cruiser and Sportbike motorcycles. Featuring tens of thousands of items in stock, in print and online, J&P Cycles® delivers the best customer service and return policy in the industry. Order toll-free in the U.S. and Canada at 800-397-4844 or online at WWW.JPCYCLES.COM.



Right: Entrants register for 2007 the Poker Run.



Riders cruise through the rolling hills of Eastern Iowa.



Participants get together with the kids at Camp Courageous.