

# NEWS RELEASE

## J&P Cycles®

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# J&P Cycles® 5th Annual Summer “Cruise Night” series dates set

## FOR IMMEDIATE RELEASE

**ANAMOSA, IOWA** – J&P Cycles® is proud to announce the dates for the 5<sup>th</sup> Annual Summer “Cruise Night” Series. The event, held once a month from May to September, will be held on May 20, June 17, July 22, Aug. 19 and Sept. 9 this year, from 5:30 p.m. to just before dark.

“Cruise Night” is a great reason for avid motorcycle and car folks alike to get together and mingle while enjoying great music and food. The event is free, so be sure to bring the whole family. Each event will feature door prizes and People’s Choice Awards for your favorite car and motorcycle. Additionally, weekly specials will be available in the J&P Showroom.

“We started doing Cruise Nights in 2004 and they have really picked up momentum over the years. We have a strong base of participants and spectators who do not miss them—rain or shine,” said Brad Mrstik, event coordinator. “This year’s event will be bigger and better than ever thanks to our great sponsors. We have about three times as many sponsors as last year,” he added. That also means more door prizes.

Each event last year drew in over 250 people from all over eastern Iowa. A DJ will again be on site spinning the tunes and the Anamosa AMVETS will be grilling burgers and butterfly chops.

“We are really excited about another fun-filled season,” said J&P Cycles® President John Parham. “This is one of the events we really look forward to, and if the number of sponsorships secured is a sign, this year is going to surpass previous years,” he added.

Several sponsors have signed on for this year’s event, including: J&P Cycles®, AIH Chrome, The Auto Shop, Dan’s Auto Parts, Camp Bow Wow, Scooters Bar & Grill, Anamosa AMVETS, Old School Rods, Paulson Repair, The National Motorcycle Museum, Luster Lace, Edens Ltd., The Glosser, Lisle Corp, Bike Brites, Anamosa Specialty Coatings, Automotive Service, Inc., Blacksmith Carts and Service, Camp Courageous of Iowa and Wayne Hall, Chrysler, Jeep and Dodge.



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